

Community Arts Application Workshop

Zellerbach Family Foundation

THURSDAY

MARCH 4, 2021

6-7PM

Zellerbach Family Foundation Staff

Margot Melcon
Program Executive

Patrick Taylor
Grants Manager

Agenda

COVID Response Grants

Eligibility

Application Questions

How to Apply

Evaluation Process

Questions

COVID Response Grants

- What are COVID Response Grants?

Eligibility

- Who can apply?

Application

- What information do I need to provide?

How to Apply

- Fluxx
- Submissions

Evaluation Process

- Community Arts Panel
- Evaluation Criteria

Questions

- Please use Q&A function throughout the webinar

Current and Pending Grants

Current Community Arts Grants

- Extend grant timeline or reporting deadlines
- Shift grant from project specific funds to general operating support

Pending COVID Response Grants

- Notifications will be sent Tuesday, March 9, 2021, for applications submitted in December

Upcoming COVID Response Grant applications

- Applications are open March 8-22, 2021 for a June 1, 2021 decision
- The next round of applications will be open June 7-21, 2021 for a September 14, 2021 decision

COVID Response Grants

Response Grants

- Response Grants replace Community Arts Project grants and Stability, Collaboration and Training grants
- Grants will be made for \$5,000, \$10,000 and \$15,000
- Grants will be general operating support

Application Cycles

- March 8-22, 2021, *notification date June 1, 2021*
- Quarterly 2021 application cycles remain in place
- The foundation will monitor evolving circumstances and return to regular grantmaking as circumstances permit

Eligibility

- Nonprofit 501c3 organizations/organizations applying with a 501c3 fiscal sponsor
- Individual artists are not eligible to receive Response Grants
- San Francisco, Alameda, and Contra Costa counties
- Dance, Music, Theater, Visual Arts, Literary Arts, Festivals
- Organizations must have at least two years of presenting or producing work
- Organizations may submit one application per submission cycle
- Organizations with no established funding history with ZFF may still apply
- Current grantees are eligible to apply; organizations may have multiple active grants at this time

Application Questions

1. How has the COVID-19 pandemic affected your organization? (4000 character limit)
 - Include information on events, performances and presentations, and what has been/will be postponed, modified, or cancelled completely
 - Briefly describe your organization's plans for the coming year
2. How will you use the funds? (1000 character limit)
 - Please identify organization priorities (staff, rent/lease, programming, operations, tech, reopening upgrades to facilities, etc.)
3. How would you describe the community you serve? (2500 character limit)
 - Please provide a brief description of staff, board, collaborating artists, and audience, how you plan to engage with them, and what steps you are taking to center underserved communities in your work

Supporting Documents

- Current annual organization budget (projected)
- Previous year annual organization budget (actual)
- Please define your fiscal year in the budget notes section (i.e. calendar, July 1-June 30, etc.)

Application

Fluxx

- Online Grants Management System
- Register for a **user ID and password**, which you will use every time you access the grantee portal
- Log into Fluxx and select **Community Arts COVID application**
- You may **save your application** and return to it at any time
- Be mindful of **character counts**

Submissions

- **March 8-22, 2021**, *notification date June 1, 2021*
- Applications may not be edited once submitted
- Applications must be submitted by 5 p.m. on the application due date
- Late and/or incomplete applications will not be considered
- There is no limit to the number of applications accepted by the foundation each quarter

How to Apply

Evaluation Process

Evaluation Process

- Applications will be evaluated by foundation staff in partnership with the [ZFF Community Arts Panel](#)
- Final approval for all Community Arts grants are determined by the ZFF Board of Directors
- Notifications are sent via email roughly 3 months after the application due date

Evaluation Criteria

- Applicants must articulate impact of the COVID-19 pandemic on their organization
- Applicants must articulate how they are responding and adapting and how they are planning for the coming year
- Applicants must articulate the impact of their organization on the community served

Questions

For More
Information

Zellerbach Family Foundation

<https://zff.org/>

COVID Response Grants

<https://zff.org/covid-19-community-arts-grants/>

Fluxx Online Grant System

https://zellerbach.fluxx.io/user_sessions/new

Social Media

Facebook - [@zellerbachfamilyfoundation](#)

Twitter - [@zfforg](#)

Contact Us

Margot Melcon, Program Executive

communityarts@zff.org

Patrick Taylor, Grants Manager

patrick.taylor@zff.org