Community Arts Application Workshop
Zellerbach Family Foundation

THURSDAY
AUGUST 27, 2020
6-7PM
Zellerbach Family Foundation Staff

Margot Melcon
Program Executive

Patrick Taylor
Grants Manager
COVID Response Grants
  ◦ What are COVID Response Grants?
  ◦ Why are they being introduced at this time?

Eligibility
  ◦ Who can apply?

Application
  ◦ What information do I need to provide?

How to Apply
  ◦ Fluxx
  ◦ Submissions

Evaluation Process
  ◦ Community Arts Panel
  ◦ Evaluation Criteria

Questions
  ◦ Please use Q&A function throughout the webinar
Current and Pending Grants

Current Community Arts Grants

- Extend grant timeline or reporting deadlines
- Shift grant from project specific funds to general operating support

Pending COVID Response Grants

- All applications submitted in June 2020 are still in process
- Notifications will be sent Tuesday, September 8, 2020

COVID Response Grant information applies to future applications and grants
COVID Response Grants

Response Grants
- Response Grants replace Community Arts Project grants and Stability, Collaboration and Training grants
- Grants will be made for $5,000, $10,000 and $15,000
- Grants will be general operating support

Application Cycles
- September 7-21, 2020, notification date December 1, 2020
- Future application cycles to be determined
Eligibility

- Nonprofit 501c3 organizations/organizations applying with a 501c3 fiscal sponsor
- Individual artists are not eligible to receive Response Grants
- San Francisco, Alameda, and Contra Costa counties
- Dance, Music, Theater, Visual Arts, Literary Arts, Festivals
- Organizations must have at least two years of presenting or producing work
- Organizations may apply for one grant per submission cycle
- Organizations with no established funding history with ZFF may still apply
- Current grantees are eligible to apply; organizations may have multiple active grants at this time
Application Questions

1. What is the current state of your organization? How has COVID-19 affected your organization? (4000 character limit)
   - Include information on events, performances, and presentations, and what has been/will be postponed, modified, or cancelled
   - Include how current budget projections differ from proposed budget
   - Briefly describe your organization’s plans for the rest of the year

2. How will you use the funds? (1000 character limit)
   - Please identify organization priorities (staff, facilities, events, operations, tech, etc.)

3. How would you describe the community you serve? (2500 character limit)
   - Please provide a brief description of staff, board, collaborating artists, and audience, and how you plan to engage them through the rest of the year

Supporting Documents
- Current annual organization budget (projected and/or modified to reflect changes to date)
- Previous year annual organization budget (actual)
How to Apply

**Fluxx**

- Online Grants Management System
- Register for a **user ID and password**, which you will use every time you access the grantee portal
- Log into Fluxx and select **Community Arts COVID application**
- You may **save your application** and return to it at any time
- Be mindful of **character counts**

**Submissions**

- **September 7-21, 2020**, notification date December 1, 2020
- Applications may not be edited once submitted
- Applications must be submitted by 5 p.m. on the application due date
- Late and/or incomplete applications will not be considered
- There is no limit to the number of applications accepted by the foundation each quarter
Evaluation Process

◦ Applications will be evaluated by foundation staff in partnership with the ZFF Community Arts Panel
◦ Final approval for all Community Arts grants are determined by the ZFF Board of Directors
◦ Notifications are sent via email roughly 3 months after the application due date

Evaluation Criteria

◦ Organizations must articulate need outside of event production or presentation costs
◦ Organizations must show how they are responding and adapting to the COVID situation
◦ Organizations must articulate the need of the community served by their organization
Questions
Zellerbach Family Foundation
https://zff.org/

COVID Response Grants
https://zff.org/covid-19-community-arts-grants/

Fluxx Online Grant System
https://zellerbach.fluxx.io/user_sessions/new

Social Media
Facebook - @zellerbachfamilyfoundation
Twitter - @zfforg

Contact Us
Margot Melcon, Program Executive
communityarts@zff.org

Patrick Taylor, Grants Manager
patrick.taylor@zff.org