Community Arts Application Workshop
Zellerbach Family Foundation

TUESDAY
DECEMBER 1, 2020
6-7PM
Zellerbach Family Foundation Staff

Margot Melcon  
Program Executive

Patrick Taylor  
Grants Manager
COVID Response Grants
- What are COVID Response Grants?

Eligibility
- Who can apply?

Application
- What information do I need to provide?

How to Apply
- Fluxx
- Submissions

Evaluation Process
- Community Arts Panel
- Evaluation Criteria

Questions
- Please use Q&A function throughout the webinar
Current and Pending Grants

Current Community Arts Grants

- Extend grant timeline or reporting deadlines
- Shift grant from project specific funds to general operating support

Pending COVID Response Grants

- Notifications were sent today, Tuesday, December 1, 2020, for applications submitted in September

Upcoming COVID Response Grant applications

- The next round of applications are open December 7-21, 2020 for a March 9, 2021 decision
COVID Response Grants

Response Grants
- Response Grants replace Community Arts Project grants and Stability, Collaboration and Training grants
- Grants will be made for $5,000, $10,000 and $15,000
- Grants will be general operating support

Application Cycles
- December 7-21, 2020, notification date March 9, 2021
- 2021 application cycles determined; foundation will monitor evolving circumstances and return to regular grantmaking as able, but quarterly application cycles remain in place
Eligibility

• Nonprofit 501c3 organizations/organizations applying with a 501c3 fiscal sponsor
• Individual artists are not eligible to receive Response Grants
• San Francisco, Alameda, and Contra Costa counties
• Dance, Music, Theater, Visual Arts, Literary Arts, Festivals
• Organizations must have at least two years of presenting or producing work
• Organizations may apply for one grant per submission cycle
• Organizations with no established funding history with ZFF may still apply
• Current grantees are eligible to apply; organizations may have multiple active grants at this time
Application Questions

1. What is the current state of your organization? How has COVID-19 affected your organization? (4000 character limit)
   ◦ Include information on events, performances, and presentations, and what has been/will be postponed, modified, or cancelled
   ◦ Include how current budget projections differ from proposed budget
   ◦ Briefly describe your organization’s plans for the rest of the year, including whether you’ll return to presenting or performing and how your programs have changed and adapted

2. How will you use the funds? (1000 character limit)
   ◦ Please identify organization priorities (staff, facilities, events, operations, tech, etc.)

3. How would you describe the community you serve? (2500 character limit)
   ◦ Please provide a brief description of staff, board, collaborating artists, and audience, and how you plan to engage them through the rest of the year

Supporting Documents
   ◦ Current annual organization budget (projected and/or modified to reflect changes to date)
   ◦ Previous year annual organization budget (actual)
How to Apply

Fluxx

- Online Grants Management System
- Register for a **user ID and password**, which you will use every time you access the grantee portal
- Log into Fluxx and select *Community Arts COVID application*
- You may **save your application** and return to it at any time
- Be mindful of **character counts**

Submissions

- **December 7-21, 2020**, notification date **March 9, 2021**
- Applications may not be edited once submitted
- Applications must be submitted by 5 p.m. on the application due date
- Late and/or incomplete applications will not be considered
- There is no limit to the number of applications accepted by the foundation each quarter
Evaluation Process
- Applications will be evaluated by foundation staff in partnership with the ZFF Community Arts Panel.
- Final approval for all Community Arts grants are determined by the ZFF Board of Directors.
- Notifications are sent via email roughly 3 months after the application due date.

Evaluation Criteria
- Organizations must articulate need and impact of COVID on organization.
- Organizations must show how they are responding and adapting to the COVID situation.
- Organizations must articulate the need of the community served by their organization and how they advance equity through their work.
Questions
Zellerbach Family Foundation
https://zff.org/

COVID Response Grants
https://zff.org/covid-19-community-arts-grants/

Fluxx Online Grant System
https://zellerbach.fluxx.io/user_sessions/new

Social Media
Facebook - @zellerbachfamilyfoundation
Twitter - @zfforg

Contact Us
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